Altura Gaming Co.

Grant Award Notice

Date

[Name of Project Manager Contact] [Project Manager Contact Email] [Name of Project]

Dear [Project Manager],

Congratulations! On behalf of Altura Gaming Co., it is my pleasure to inform you that your Grant application toward the [Name of Project] in the amount of \$XX,000.00 has been chosen as the best project by the Altura community.

Through the award of this Grant, we hope to support your Project, and in turn we hope to learn more from your team about your needs, growth plan, and the latest developments in the web3 gaming industry. We welcome your stories, feedback, and candid lessons learned at any time.

In order to facilitate your formal acceptance and ensure the smooth administration of the Grant, we will soon be providing you with the following for your execution and acceptance:

- 1. Grant Agreement outlining the general guidelines for the administration of the Grant (https://www.alturanft.com/legal/grant agreement.pdf).
- 2. Grant Rules (https://www.alturanft.com/legal).
- 3. A link to complete our identity verification process (https://www.alturanft.com/legal).
- 4. A link to the form to submit your Grant Funds Request for disbursement (https://grant.alturanft.com/funds_request/).
- 5. A link to the form to submit your Grant final report to share your story with us upon utilization of the Grant Funds (https://grant.alturanft.com/report).

Please review the Grant Award Schedule enclosed with this letter to understand the parameters upon which we will disburse funds to you.

We are proud to support your Project and look forward to engaging with you as you grow.

| Sincerely, | | |
|------------|--|--|
| [Name] | | |
| [Title] | | |

Altura Gaming Co.

Grant Award Schedule

➤ General

Your Project Manager is responsible for ensuring the Grant Funds are expended for your approved purposes in your Grant application and the activities are carried out according to the Grant Agreement and the Grant Rules. The Project Manager is also responsible for submitting all requests for reimbursement in accordance with the process outlined below. Our written approval is required prior to any changes to the Grant scope or purpose. Failure to obtain prior authorization may result in suspension, termination, or repayment of the Grant Award. If there is a conflict between or among the Grant Agreement, the Grant Award Notice (including this Grant Award Schedule), and the Grant Rules, then the Grant Agreement will prevail, then the Grant Award Notice, and finally the Grant Rules.

➤ Start Date and End Date

Your "*Start Date*" is the date on the Grant Award Notice, and your "*End Date*" is 12 months after the Start Date. The Grant Funds must be disbursed to and used by you by the End Date. We may consider a request for an extension of the End Date. All monies not disbursed to you by the End Date are subject to being withheld by us.

> Integration Requirements and Milestone Achievements

Your Project must be integrated with Altura, as follows:

- <u>Custom Marketplace Solution</u>. Your Project must develop a custom marketplace integrated with Altura's platform, which will serve as the primary marketplace for all ingame transactions.
- <u>Utilize Altura's Minting Platform and/or SMART NFT Solution</u>. Your Project must utilize Altura's technology to handle the creation, sale, and management of in-game assets.

Upon successful integration of the above tools, your Project will receive an initial grant disbursement, representing the first tranche of funding for meeting this milestone ("*Milestone* #1").

> Funding Tranches

Milestone #1. The funding amount for reaching Milestone #1 will be \$5,000-10,000, depending on the Project's level of integration with Altura and the Project's current development state. These metrics include but are not limited to alpha/beta launches, player acquisition/community size, and gameplay feature development.

<u>Milestone #2</u>. When the Project reaches \$500,000 in cumulative Altura marketplace sales, it will be eligible to receive an additional \$10,000.

<u>Milestone #3</u>. When the Project reaches \$1,000,000 in cumulative Altura marketplace sales, it will be eligible to receive an additional \$15,000.

<u>Milestone #4</u>. When the Project reaches \$2,000,000 in cumulative Altura marketplace sales, it will be eligible to receive an additional \$15,000.

<u>Bonus Milestone #5</u>. The Project can initially earn up to an additional \$10,000 at any time by launching an NFT collection and/or creating a marketing campaign around an existing collection to promote the Project. We anticipate the Project's use of key opinion leaders and/or community activations to promote the Project. Altura must review and approve this plan in advance in order for the Project to be eligible to receive these additional funds.

➤ Accessing Funds

Your Project Manager is responsible to request funds and provide necessary documentation of expenses (detailed budget, quotes, original receipts, and/or any other required documentation) via the enclosed Funds Request Form. Funds will generally not be disbursed in one lump sum. You are responsible for submitting accurate wallet information where you would like to receive your Grant Funds.

Tracking Funds

Your Project Manager (as indicated on your application) is responsible for tracking the expenditure of Grant Funds and ensuring that expenses do not exceed the Grant Award amount. Requests for funding that exceed the Grant Award amount will not be granted.

> Final Report

Your Project Manager is responsible for submitting a final report to us reflecting on the Grant Funds' impact on your Project in the Final Report Form. This completed form must be submitted via email or our designated link within 30 days after the last disbursement of the Grant Funds. We encourage your submission of stories, photos, and testimonials.

| Project Manager Signature: | | |
|----------------------------|----------|--|
| Name | Date | |
| Director Signature: | | |
| Name | Date | |

ALTURA GAMING CO. GRANT FUNDS REQUEST

| Project Name: | | | | |
|--|---------|--|--|--|
| Request submitted by (name): | | | | |
| Date: | | | | |
| | | | | |
| I. Funds Requested: | | | | |
| Purpose | Amount | | | |
| | | | | |
| | Total: | | | |
| | 10.00.1 | | | |
| II. Recipient's Information: | | | | |
| Individual/company/payee name: | | | | |
| Wallet Address: | | | | |
| Phone: Tax ID#: | | | | |
| City: State/Country: | | | | |
| Postal Code: | | | | |
| | | | | |
| III. Attachments - Information and documentation required (please attach): | | | | |
| Budget, Quote, Receipts, or Invoices Activity/product/service description | | | | |
| FAILURE TO PROVIDE THE ABOVE WILL CAUSE DELAYS IN PROCESSING | | | | |
| | | | | |
| IV. Approval/Signatures | | | | |
| | | | | |
| Project Manager Signature: | | | | |
| J | | | | |
| Name | Date | | | |